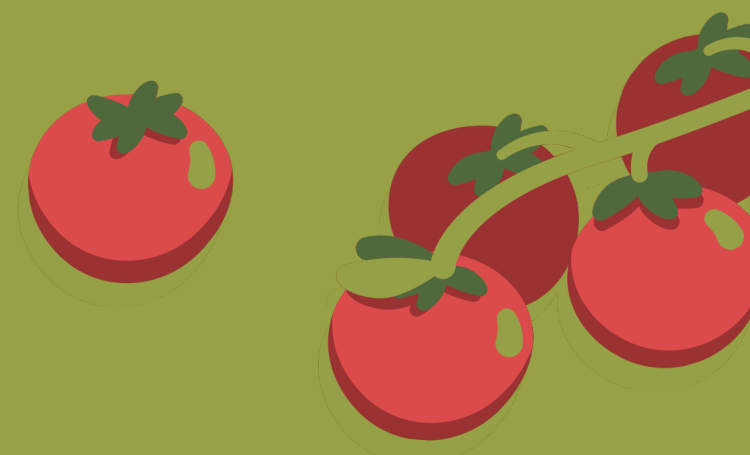
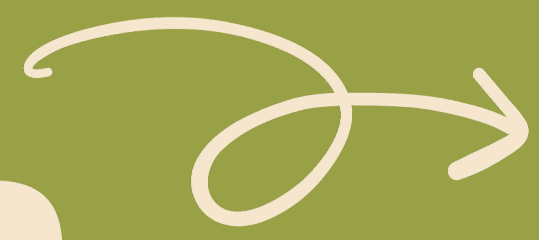




**ALLO**



**SOCIAL MEDIA CAMPAING**



# TABLE OF CONTENT



1. Graphic post - Idea related to product
2. Written idea - An engaging story idea related to food or product related games or quiz
3. Written idea- A meme idea for our instagram page



allo<sup>™</sup>  
INNOVARE

- Foodsafe 100% Borosilicate Glass
- Dishwasher Safe & Easy To Clean
- Life-long Lasting



# GRAPHIC POST – RELATED TO OUR PRODUCT

## Caption Ideas

Maximize freshness, minimize waste! Our new storage line is designed to make every meal a masterpiece.

or

Keep it fresh! Introducing our newest food storage options – because your leftovers deserve the best.



# STORY IDEA RELATED TO EITHER FOOD OR PRODUCT - 1

Ingredient IQ 🍅 🧀

Can you identify these mystery ingredients?  
Swipe up to guess and prove you're a true  
culinary Experts!



allo.

# THIS OR THAT

IDENTIFY THE DISH



SWIPE UP

# STORY IDEA RELATED TO EITHER FOOD OR PRODUCT - 2

Identify the dish by its color palette! Are you a foodie or just a hungry artist? Swipe up and

show us your food expertise! 🌈



# A MEME IDEA FOR OUR INSTAGRAM PAGE

Not all heroes wear capes; some craft the perfect foodware for your culinary experience



Show me the best kitchen utensils



I said best



Perfection